



CONTACT: Christy Butler, Jewell Media

Christy@cityjewell.com 512.694.6456

Eat, Shop and Play at Cherrywood Art Fair! Announcing a Lineup of Amazing Bands, Family Fun Activities, and Local Food Trucks for December 10 & 11, 2016.

(Austin, Texas) — Gearing up for a full weekend of fun, Cherrywood Art Fair is so much more than just a shopping destination — it is truly an Austin holiday tradition bringing together local eats, lively music and a plethora of engaging activities for the entire family.









The music stage will come alive at 11am on Saturday morning to showcase a variety of musical genres including 18-year-old country singer **Bethany Becker**, sister pop trio **Tiarra Girls**, eight-piece brass band **Interrobang Brass**, indie group **The Canvas People** and Austin's beloved **School of Rock**. Headlining this year's Fair is the acclaimed singer-songwriter and past *The Voice* contestant **Suzanna Choffel**, who will take the stage on Saturday at 3pm.

On Sunday, the center stage will transition to entertainment with balloons and tricks from Magic by Carlos, an energizing performance from The Pink Flamenco Children's Dance Academy, puppet fun with The Van Show, inspiring beats from Austin Community Steelband, Storytime with Sukyi McMahon and family friendly improv comedy by Hideout Theatre's Flying Theater Machine. Tying together the talent as the 2016 emcees will be the sassy and smart comedian Maggie Maye and KUTX 98.9 DJ and musician Elizabeth McQueen.

"It's been a pleasure to produce such a celebrated event during its 15th year! We're so excited about the diverse lineup of music and family friendly attractions we curated and can't wait to share it with all of the attendees. With rock n' roll headliners, improv and community acts, there truly is something for everyone," said Glitter Tribe & co-producer Taylor Wilson.

	SATURDAY	SUNDAY
11 AM	Bethany Becker	Magic by Carlos
12 PM	Tiarra Girls	Pink Flamenco
1 PM	Interrobang Brass	The Van Show
2 PM	The Canvas People	Austin Community Steelband
3 PM	Suzanna Choffel	Storytime with Sukyi McMahon
4 PM	School of Rock	Flying Theater Machine



For Immediate Release November 17, 2016

This entertainment list most certainly does not stop there with community partners lining up the Maplewood Elementary School cafeteria and basketball court for two full days of interactive fun. Attendees can participate in a variety of offerings such as crafting with Catherine Prystup of livemom.com, hair styling from Braid Babe, Face Painting by Ruth, a bike maintenance workshop with Yellow Bike Project, animal games with All Things Wild, a recycling education table by Break It Down, aerial performances by Circus of Hope, kid's gardening activities with Gardenheads and many more fun-filled activity stations.

Be sure to stop by the **Austin Creative ReUse** booth for complimentary gift wrapping of all your Texas-made treasures. You'll also be able to refuel at one of the many food trucks like **Hat Creek Provisions**, **Heretic Handhelds**, **Jake Hates Coffee**, **Juana Taco**, **Mmmpanadas**, **Nothing Bundt Cakes**, **Texas Chili Queens and Wholly Kabob**. Plan to stay all day, shop, eat and play!

The Fair showcases local makers, live music, kid's activities and food trailer cuisine in a family-friendly environment. This year's <u>confirmed artists</u> represent an eclectic group of 88 Texas artists selling an array of unique goods including whimsical toys, small batch pottery, pet accessories, organic skin care products, fine art, handmade jewelry, clothing, bags and more.

"Cherrywood Art Fair has long been my favorite fair in Austin. The quality and variety of what you can find is unbeatable. Every year is different, so it's a new treasure hunt every time. From unique paintings and photography to on-trend jewelry and bags, I could find a year's worth of gifts for all my family and friends at Cherrywood," said event chair Amy Hadley.

CAF has been going strong for 15 years and this rain or shine event remains free and open to the public. The proceeds from the Fair benefit Chula League's Little Artist BIG ARTIST, a free after-school arts mentoring program that pairs professional artists with East Austin elementary school children to teach them how to turn a concept into art, and art into a business. Look for their little artist creations at the 200+ item silent auction, which also features gift cards from popular local businesses and donated wares from each of the Fair artists.

For more information about the 2016 Fair, including the artist lineup, bands, food vendors, community partners, sponsors, schedule of events and more, like Cherrywood Art Fair on Facebook: facebook.com/cherrywoodartfair, follow on Twitter and Instagram: @ChulaLeague or visit www.cherrywoodartfair.org.

Link to 2016 Artists Press Release: <u>Beloved Austin Holiday Shopping Event Celebrates 15 Years</u> Cherrywood Art Fair Announces its December 10 & 11 Artist Lineup

This project is supported in part by the Cultural Arts Division of the City of Austin Economic Development Department.